Clearleft presents...

dConstruct 2008

SPONSOR PACK

What is dConstruct?

dConstruct is a winning combination of an affordable one-day conference, and two days of masterclass workshops. Our attendees include everyone from product managers and CEOs to those designing and developing the latest generation of web applications. Our speakers and workshop leaders are some of the biggest names in the industry.

The conference is hugely popular; last year tickets sold out in a record six hours. dConstruct is now in its fourth year and Clearleft are looking forward to welcoming over 750 attendees to Brighton's historic Dome theatre. The topic for 2008 is "designing the social web". dConstruct takes place from 3–5 September.

> "dConstruct is an excellent conference and I'll certainly be attending next year. I recommend you do too."
>
> Dave Sussman, *author of ASP.NET 2.0*

Audience

The audience will be made up of range of web practitioners, with job titles including:

- Technical Director/Chief Technical Officer (CTO)
- Freelance Web Developer/Designer
- Senior Web Developer/Programmer
- Senior Designer
- Usability Experience/Information Architect
- Production/Project Manager

Attendees come from all over the UK and Europe, and from a range of companies including Microsoft, Adobe, Google, Yahoo!, Amazon and the BBC.

"Firstly, bang for buck, this was
the best I have been to in the last 3 years.
That includes the Future of Web Design and @media."

James Kelway, *userpathways.com*

Speakers

Clearleft have attracted some of the top speakers in the industry to dConstruct, and previous years have seen fantastic line-ups including Cory Doctorow (EFF), Jeff Veen (Google), Jared Spool (UIE), Peter Merholz (Adaptive Path) and Tom Coates (Yahoo!).

Speakers for this year's event are Steven Johnson, Aleks Krotoski, Joshua Porter, Daniel Burka, Matt Jones, Matt Biddulph, Tantek Çelik and Jeremy Keith. We're really excited about this fantastic line-up of speakers.

"From the beginning, Clearleft have managed to create events that explore the industry's most leading edge ideas as they emerge. dConstruct attracts individuals who are thought leaders; exactly the people we wish to engage with."

Glenn Jones, *Madgex*
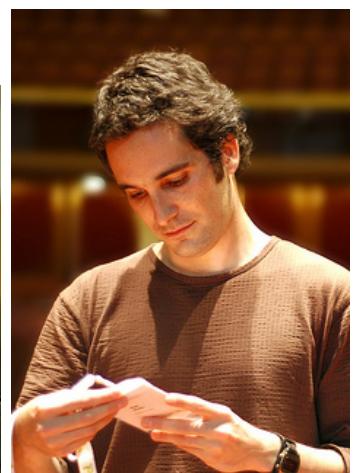
Why Sponsor dConstruct?

By doing so you will be able to connect your brand with influential bloggers and thought leaders, talented developers and designers, and some of the best known Internet companies around. The wide range of attendees also makes dConstruct the perfect opportunity for you to recruit new staff.

The two main ways in which Clearleft can promote your company are by creating brand visibility and networking opportunities at the event. There are three different levels of sponsorship which gives you the flexibility to showcase your services and demonstrate your commitment to the web design community in a way that best fits your needs.

Past sponsors have included Adobe, Yahoo!, Apress and the BBC, to name just a few.

"Astoundingly good... It's the kind of thing
that reinvigorates your professional outlook."

Daniel Govan, *mochaholic.org*

Sponsorship Opportunities

Three levels of sponsorship are available, along with additional opportunities for individual sponsorship. Sponsorship places are strictly limited.

Premier Sponsor £8000 (2 places available)	Executive Sponsor £4000 (6 places available)	Associate Sponsor £2000 (6 places available)
Introduce opening or closing speaker		
Large exhibition space with power and internet connection	Medium exhibition space with power and internet connection	Small exhibition space in foyer
10 full conference passes	6 full conference passes	4 full conference passes
Listed as premier sponsor on all marketing collateral		
Company listing in press releases		
Top logo placement on website	Logo on website	Logo on website
Logo on print adverts	Logo on print adverts	
Logo on screen during breaks	Logo on screen during breaks	Logo on screen during breaks
Logo on name badge/ programme	Logo on name badge/ programme	Company name on name badge/programme
Two guest invitations to the exclusive speakers' dinner		
Access to the sponsor and speakers' lounge	Access to the sponsor and speakers' lounge	Access to the sponsor and speakers' lounge

Other sponsorship opportunities

- Pre event party
- Post event party
- Speakers' dinner
- Refreshment breaks
- Conference lanyards
- Event t-shirts
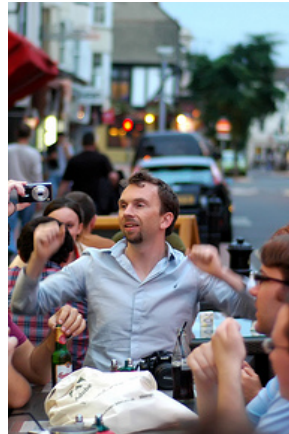
Contact

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